



Joburg to host Discovery 947 Rhythm Run in May

Mar 20, 2017 12:29 CAT

The night belongs to runners!

Whether you are a seasoned runner, or simply looking for the motivation to get active, an event that combines night running and live music from SA's top DJs is not to be missed!

Discovery has teamed up with 947 to host a new night run – the **Discovery 947 Rhythm Run**. Taking place on **20 May 2017** at the **Kyalami Grand Prix Circuit**, the Discovery 947 Rhythm Run offers Joburgers a chance to get active in a safe environment, and to be entertained by some of the hottest on-air DJs along the route.

The Discovery 947 Rhythm Run has two race distances: A single lap of 4.7km,

and a double lap of 9.4km. Because the night belongs to runners, there will be music pumping along the route to keep you going and the festivities will continue beyond the finish line with live DJs, food stalls and entertainment. Vitality members will receive 1100 points for completing the 9.4km distance and 800 points for the 4.7km distance.

“We know that exercising in the colder months in Joburg requires some motivation,” says Iona Maclean, Head of Experiential Marketing at Discovery. Vitality data shows that gym visits are 9% lower than the year average during the colder winter months.”

“We also know from over 300 000 of our Vitality Active Rewards members that getting active takes a little extra push in terms of being rewarded, so we are excited to partner with Primedia to bring you a safe exercise space as well as exciting entertainment.”

”It’s much easier to train and race with your crew than it is on your own and we’re looking for the best running buddies to include in our #Discovery947Squad. These peeps will need to keep us going and make sure we have a blast along the route,” said 947’s Anele Mdoda, who will be part of #Discovery947Squad.

To stand in line to be part of the #Discovery947Squad, go to www.947.co.za and tell us why you want to be part of the run. You could be sharing your story on air and winning an entry for you and a friend!

Visit www.947run.co.za to find out more, and to enter the Discovery 947 Rhythm Run.

Run your way to new running shoes with Vitality Active Rewards. Vitality members can activate the Shoe Booster benefit today and earn up to 100% cash back on the latest running shoes at Sportsmans Warehouse countrywide. [Find out more about the Shoe Booster benefit here.](#)

Lace up your shoes, grab your crew, and join us for the Discovery 947 Rhythm Run!

About Discovery Limited

Discovery Limited is a South African-founded financial services organisation that operates in the healthcare, life assurance, short-term insurance, savings and investment products and wellness markets. Founded in 1992, Discovery was guided by a clear core purpose – to make people healthier and to enhance and protect their lives. Underpinning this core purpose is the belief that through innovation, Discovery can be a powerful market disruptor.

The company, with headquarters in Johannesburg, South Africa, has expanded its operations globally and currently serves over 5 million clients across South Africa, the United Kingdom, the United States, China, Singapore and Australia. Discovery recently partnered with Generali, a leading insurer in Europe, and has partnered with John Hancock in the US. These new partnerships will bring Discovery's shared-value business model to protection industries in Europe and the US.

Vitality, Discovery's wellness programme, is the world's largest scientific, incentive-based wellness solution for individuals and corporates. The global Vitality membership base now exceeds three million lives in five markets.

Discovery is an authorised financial services provider and trades under the code "DSY" on the Johannesburg Securities Exchange.

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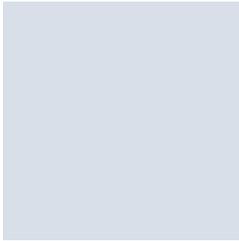
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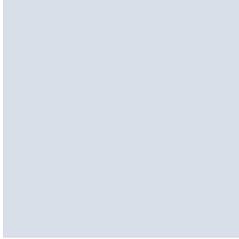
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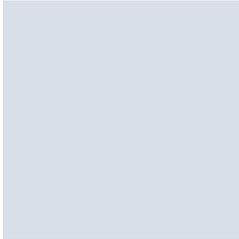
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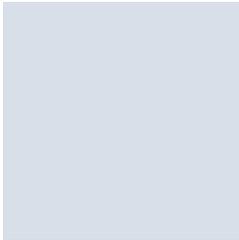
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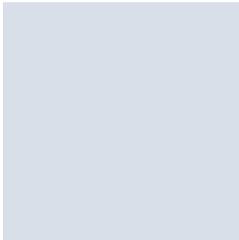
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