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Discovery announces health journalists taking top honours in the 2015 Discovery Health Journalism Awards

27 May 2015 – Discovery announced the Discovery Journalist of the Year as well as winners in each category of the 2015 Discovery Health Journalism Awards at a gala event tonight in Sandton.

“Journalists across the board play a custodial role in ensuring everyone is held accountable for how we as a society act. Health is a niche area of journalism and needs continuous investment. These awards aim to encourage health journalists to aspire to an even higher calibre of reporting”, said Dr Jonathan Broomberg, CEO of Discovery Health. “We hope to inspire journalists

entering the industry to consider dedicating themselves to the important field of health journalism to the benefit of society,” he said commenting on the importance of these awards.

Taking this year’s top honours was Siphso Kings from Mail & Guardian. He walked away as Discovery Journalist of the Year and recipient of the R75 000 grand prize. Siphso’s entries impressed and he won in both the ‘Best investigative reporting’ and ‘Best Health News Reporting’ categories. Reviewing his entries, the independent judging panel said, “The articles submitted by Siphso Kings were well researched, well written and insightful. He demonstrated mastery of facts and evidence, use of multiple credible sources and produced an in-depth analysis which gave readers a full understanding of some of the effects of economic activities on health.”

Category winners in the 2015 Discovery Journalism Awards

Best investigative reporting, Best Health News Reporting and Discovery Journalist of the Year: Siphso Kings (Mail & Guardian)

Discovery Foundation Nation Builder Award: Carol Albertyn (MNET Carte Blanche)

Best Television Journalism: Jacqui Jayamaha (eNCA)

Best Radio Journalism: Paul McNally (WITS Radio Academy)

Best Consumer Reporting: Amy Green (Mail & Guardian)

Best Health Economics Journalism: Lynley Donnelly (Mail & Guardian)

Best Commentary and Analysis: Tamar Kahn and Andile Makholwa (Financial Mail)

Emerging Health Journalist: Chelsea Geach (Cape Argus)

“Health reporting plays a big part in giving different communities access to information that enables them to manage their health better from an informed standpoint. Along with a steady increase in entries, we’ve also seen

a vast improvement in the quality of health reporting which is indicative of the value of awards like this in promoting quality reporting, said Professor Tawana Kupe, the convener of the panel for the Discovery Health Journalism Awards.

There were no finalist in the Best Healthy Lifestyle Feature category this year of which Professor Kupe said, “As a panel, we thought the quality of reporting in the healthy lifestyle category could be improved. We hope to see this in entries next year.”

The Discovery Health Journalism Awards also launched its new website at the gala event – www.discovery.co.za. The website will host winning stories from health journalists and provide all application forms, entry and category details for upcoming awards.

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For media queries contact Nozuko Basson on 011 529 1450 or email nozukob@discovery.co.za

Discovery information

About Discovery Limited

Discovery Limited is a South African-founded financial services organisation that operates in the healthcare, life assurance, short-term insurance, savings and investment products and wellness markets. Founded in 1992, Discovery was guided by a clear core purpose – to make people healthier and to enhance and protect their lives. Underpinning this core purpose is the belief that through innovation, Discovery can be a powerful market disruptor.

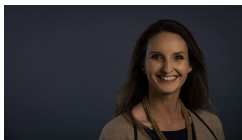
The company, with headquarters in Johannesburg, South Africa, has expanded its operations globally and currently serves over 4.4 million clients across South Africa, the United Kingdom, the United States, China, Singapore and Australia. Discovery recently announced an intent to partner with Generali, a leading insurer in Europe, and has partnered John Hancock in the US. These new partnerships will bring Discovery’s shared-value business model to protection industries in Europe and the US.

Vitality, Discovery's wellness programme, is the world's largest scientific, incentive-based wellness solution for individuals and corporates. The global Vitality membership base now exceeds three million lives in five markets.

Discovery is an authorised financial services provider and trades under the code "DSY" on the Johannesburg Securities Exchange.

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Contacts



Felicity Hudson

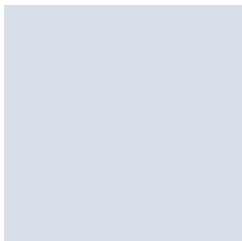
Press Contact

Head of Reputation Management

Discovery Group

media_relations_team@discovery.co.za

0115294514



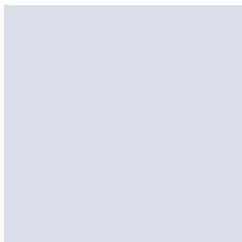
Nthabiseng Chapheshamano

Press Contact

Senior Reputation Manager

Healthcare & Sustainability

nthabisengc@discovery.co.za



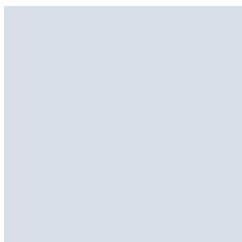
Munene Khoza

Press Contact

Senior Reputation Manager

Vitality & Wellness

munenek@discovery.co.za



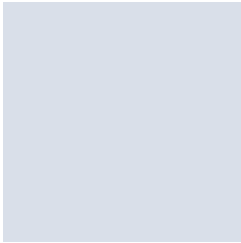
Zeenat Moorad

Press Contact

Senior Reputation Manager

Banking & investments

zeenatm2@discovery.co.za



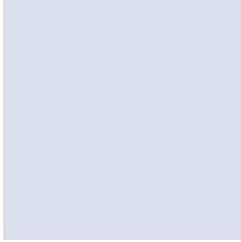
Shanti Aboobaker

Press Contact

Reputation Manager

Long and short term insurance

shantia@discovery.co.za



Gugu Yika

Press Contact

Reputation Management Consultant

Vitality & Sponsorships

guguy@discovery.co.za

0115298083