

**MILES ₪-DAY**  
presents the BIG

**BLACK FRIDAY**

**WEEKEND TAKEOVER**

Get 10% – 40% extra discount on top of your Black Friday savings when you pay with your Discovery Miles.

Qualifying Discovery Bank clients can double their Discovery Miles discounts on purchases made at retail partners between 26 and 29 November 2021

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## Bigger Miles ₪-Day discounts for a Black Friday Weekend Takeover

**Johannesburg, 24 November 2021** – Discovery Bank today announced additional discounts for an extended period for this upcoming Black Friday. As part of a Miles ₪-Day Black Friday Weekend Takeover, qualifying Discovery Bank clients can double their Discovery Miles discounts on purchases made at retail partners between 26 and 29 November 2021.

“Discovery Miles are already more valuable than cash with additional savings and ways to use them, particularly on Miles ₪-Day, which happens on the 15<sup>th</sup> of every month. This Black Friday, we are making it possible for Discovery

Bank clients to get their Discovery Miles discounts over and above the special offers and we are extending the Black Friday, giving you 4 additional days of Miles Ð-Day over the entire weekend – so clients can shop for less like never before,” says Akash Dowra, Head of Client Insights at Discovery Bank.

Discovery Bank is extending Black Friday and clients have from 00:00 on 26 November to 23:59 on 29 November to get double Discovery Miles discount on purchases at over 40 [online and in-store retail partners](#). Qualifying Discovery Bank clients can already get up to 20% off when spending Discovery Miles and during Miles Ð-Day [Black Friday](#) Weekend Takeover, Discovery Bank will double the discount that clients usually get based on their Vitality Money status. Over the Black Friday Weekend Takeover, clients can get between 10% and 40% when spending Discovery Miles, that’s extra off the discounted prices retailers offer as part of Black Friday.

“This is what shared-value banking means. Our clients take care of their financial wellbeing through their healthy financial choices. The choices our clients make, enable us to give them even more savings as a reward, just like the additional 10% to 40% off on discounted prices for Black Friday,” concludes Dowra.

Not a Discovery Bank client? [Sign up here today](#).

**ENDS**

### **More details**

The Miles Ð-Day promotion excludes the following purchases:

- Discovery Miles used through travel partners.
- Discovery Miles purchases on the Vitality Mall with Vitality Active Rewards in the Discovery app.
- Discovery Miles used to buy airtime, data, and SMS bundles and prepaid water and electricity in the Discovery Bank app. These purchases may still qualify for the everyday discount of between 5% and 20%.

*Rewards are based on your engagement in Vitality programmes, Discovery products, and monthly qualifying card spend. Discovery Miles do not constitute*

currency or any other medium of exchange in circulation in South Africa.  
Discovery Bank, Auth FSP. Limits, [terms and conditions](#) apply.

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## **Discovery information**

### **About Discovery**

Discovery Limited is a South African-founded financial services organisation that operates in the healthcare, life assurance, short-term insurance, savings and investment and wellness markets. Since inception in 1992, Discovery has been guided by a clear core purpose – to make people healthier and to enhance and protect their lives. This has manifested in its globally recognised Vitality Shared-Value insurance model, active in 27 markets with over 20 million members. The model is exported and scaled through the Global Vitality Network, an alliance of some of the largest insurers across key markets including AIA (Asia), Ping An (China), Generali (Europe), Sumitomo (Japan), John Hancock (US), Manulife (Canada) and Vitality Life & Health (UK, wholly owned). Discovery trades on the Johannesburg Securities Exchange as DSY.

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### **Contacts**



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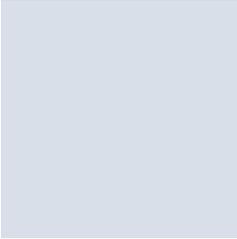
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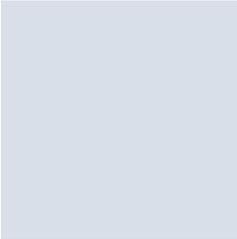
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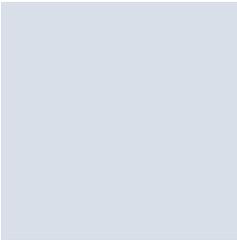
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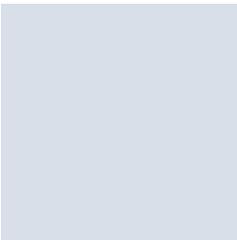
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